



SHAPE THE FUTURE OF LEARNING



THE DISCOVERY EDUCATION IMPACT NETWORK has been designed to significantly impact how educators and educational leaders view and utilize educational technologies in designing, planning, and implementing effective teaching. Join this global coalition of leading, accredited colleges and university partners to offer forward-looking online master's degrees, certifications and micro-credentialing programs that leverage educational technology to foster curiosity, drive instructional impact, and help educators more easily meet the needs of all learners in person or at a distance.

POWERFUL INSTRUCTION IN A VIRTUAL WORLD

With recent events accelerating the move to online, educators everywhere have turned to virtual teaching and learning. Discovery Education is actively developing courses to support teachers moving to distance learning. These courses are being added to the already robust course catalog available to our college and university partners worldwide.



PARTNERSHIP BENEFITS

Ready-to-use online master's degrees, certifications and micro-credentialing programs offer university and college partners:

- » Increased enrollments and revenue
- » High-quality course catalog
- » Designed for changing landscape of education by leading instructional technology experts
- » Co-branding with global instructional leader + marketing support
- » World-class instructional resources
- » Students can access courses from anywhere
- » No upfront financial investment





IMPACT NETWORK

Colleges and Universities, each with a unique and independent identity coming together for a common goal of impacting the effective use of technology in education at all levels.

MARKETING ADVANTAGE

- » Discovery Educator Network (DEN) with one million participants
- » Discovery Education branding
- » Marketing templates
- » Launch support

CURRICULUM DESIGN

- » Numerous timely and impactful courses in Educational Technology
- » Courses Aligned to new ISTE Standards for Educators, Leaders and Coaches as well as 21st Century Skills
- » Clusters of courses that lend themselves to development of micro-credentials, letters of endorsement or complete master's degrees

SCHOOL & PARTICIPANT RESOURCES

- » Discovery Education online resources
 - Discovery Experience
 - Discovery Techbooks
 - STEM Connect
 - Coding
- » Tools and resources for preservice, undergrad programs

LEADING EXPERTS IN THE FIELD

- » National and international thought leaders in the field of Educational Technology
- » Content experts
- » Adjunct faculty pool

"My experience provided an immersive platform for exploration with technology, differentiated learning principles and cognitive theory. I leave with valuable tools, skills, and most importantly, a desire to champion the cause in my district."

– TRACI H., PROGRAM GRADUATE



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ABOUT DISCOVERY EDUCATION

As a global education and media leader, Discovery Education is at the forefront of engagement, learning and innovation. Supporting over 4.5 million K-12 educators worldwide and present in over half of the U.S. schools, Discovery Education's professional learning experts are uniquely positioned to understand the needs of today's teachers and students. Working closely with Impact Network partners, Discovery Education is developing a cutting-edge, research-based course collection that empower educators and institutional leaders to utilize technology in planning and implementing effective and engaging teaching strategies.